



UNIVERSITY *of* NEW HAMPSHIRE

Jason Fogg, Marketing Director
Adventure COOP, LLC.
531 Upper Guinea Road
Lebanon, ME 04027

March 31, 2011

Dear Jason,

I am writing on behalf of the Department of Recreation Management and Policy at the University of New Hampshire to acknowledge the valuable contributions of Adventure COOP in the professional development of our student interns.

Since 2007, approximately fifteen interns have successfully completed their internship requirement with the Adventure COOP internship program where they have acquired valuable marketing knowledge and skills geared toward the adventure industry in New England.

I have observed significant positive changes in our interns as a result of their time in your program. They not only acquire critical hard skills such as the ability to fully execute marketing campaigns with a variety of customers in diverse settings and venues, but they are often challenged to come out of their interpersonal comfort zone as they interact with potential consumers, clients, and vendors. I have witnessed shy and quiet students blossom into assertive, confident young professionals as a result of their internship experience with Adventure COOP.

We are grateful to Adventure COOP for the contributions you have made in the professional development of our student interns. They often go into the internship experience with a general sense of what it takes to market businesses within the adventure industry, and ALWAYS come away from the experience with a highly advanced understanding of what it takes to be successful in this endeavor. This transformation is facilitated by the diverse learning opportunities available to them and fostered through your skillful mentoring efforts.

We look forward to a lasting relationship with the Adventure COOP internship program.

Sincerely,

Patti Craig

Patti Craig, Ph.D.
Internship Coordinator
Department of Recreation Management and Policy

College of Health And Human Services
Department of Recreation Management And Policy
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UNIVERSITY *of* NEW HAMPSHIRE

Jason Fogg, Marketing Director
Adventure Cooperative Marketing
531 Upper Guinea Road
Lebanon, ME 04027

August 14, 2013

Dear Jason,

I am writing on behalf of the Department of Recreation Management and Policy at the University of New Hampshire to acknowledge the valuable contributions of Adventure COOP in the professional development of our student interns.

Thanks for your support of the UNH interns over the past many years. To a person, they have learned, created, shared and supported Sky Dive NE in many ways. The experience they get is varied and most have used that experience to further their careers in the broad field of recreation, marketing, management, supervision and more. We thank you for your continued involvement with UNH, the Recreation, Management & Policy dept., and the many students you have taken as interns in my 10 years teaching here. Many have indeed “come out of their shell-both personally and professionally”. We hope this relationship continues well into the future. Again, many thanks.

Sincerely,

Denny Byrne

Denny Byrne, UNH Internship Supervisor (signed)